

## THE LIFEFAIR UNIVERSE

**Lifefair unites decision-makers, implementers and innovators at around 20 events each year and helps them to achieve their sustainability goals. Participants at the events benefit from opportunities to learn new things and make new connections, exposure to different perspectives, inspiration to think outside the box, ideas for real innovation and new business opportunities.**

LIFEFAIR.ORG

lifefair.org is Switzerland's most comprehensive dialogue and innovation platform for business and sustainability and is also gaining an increasing international reputation. lifefair.org is the organising body of the Lifefair Forum and the Swiss Green Economy Symposium.

lifefair.org

[www.lifefair.org](http://www.lifefair.org)

## LIFEFAIR FORUM

The Lifefair Forum has been taking place since 2011. Four high-calibre evening events per year with around 200 participants put the spotlight on current topics in the areas of business and sustainability with provocative keynote speeches, thought-provoking panel discussions, constructive dialogue and intensive networking.

# Lifefair Forum

[forum.lifefair.org](http://forum.lifefair.org)

SGES

Switzerland's most comprehensive event for business and sustainability since 2013, offering inspiration, stimulus, expertise and business opportunities for around 1,000 participants, as well as hosting 12 integrated innovation forums (advanced symposia), innovation exhibitions and the SDG Award.

**SWISS  
GREEN  
ECONOMY  
SYMPOSIUM**

[www.sges.org](http://www.sges.org)

## ORGANISING BODY

The organising body creates space for different opinions on sustainability and helps to stimulate innovation. Members benefit from networking opportunities at the annual members' get-togethers, as well as financial advantages such as free admissions.

[organisingbody.lifefair.org](http://organisingbody.lifefair.org)

## PARTNERS

Lifefair's partners come from business, politics, government, science and the NGO landscape. They include economiesuisse, Credit Suisse, Migros, the Federal Office for the Environment (FOEN), the Office for Economy and Labour of the Canton of Zurich, Zurich University of Applied Sciences (ZHAW), myclimate and many others.

CATALYST FOR CHANGE

**Sustainable.  
Successful.  
Effective.**

lifefair.org

## LIFEFAIR CONSTITUTION

**Lifefair unites decision-makers, implementers and innovators from business, politics, science and the NGO landscape. We promote sustainability together through critical and constructive dialogue on economic, social and environmental issues. Lifefair has been synonymous with business and sustainability since 2011.**



SUCCESSFUL SINCE 2011

140

FORUMS AND SYMPOSIA

With 10,000 participants at Lifefair Forums and the Swiss Green Economy Symposium, Lifefair has become the most comprehensive dialogue and innovation platform for business and sustainability.

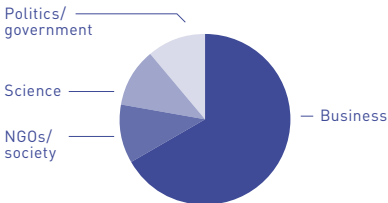
## DIVERSITY OF TOPICS

1,000  
SPEAKERS

Around 1,000 speakers have shared their expertise on topics such as work, digitalisation, energy, health, real estate, investment, climate, mobility, nutrition, resources, smart cities and tourism.

IN DIALOGUE

10,000  
PARTICIPANTS



[voices.lifefair.org](http://voices.lifefair.org)

## BENEFITS FOR PARTICIPANTS

Participants report that Lifefair makes them more effective. According to surveys conducted at the Swiss Green Economy Symposium 2018 and 2019, 83% of participants expanded their horizons and 75% learned something new. At each event, every participant on average grows their network by 10 people, strengthens six business relationships, comes up with five new ideas and meets new implementation partners.

## BENEFITS FOR PARTNERS

Lifefair partners report the following benefits: 'Lifefair makes us more productive', 'agenda setting', 'an excellent testing environment for positioning, products and visions', 'stimulation of new business', and many more.

**Get involved: whether as a partner, a speaker, a member of the organising body or by participating in an event. We look forward to meeting you!**

## CONTACT

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